

RAPID CRM

The RJT Compuquest rapid CRM implementation utilizing SAP CRM 2007 is a pre-configured implementation service that connects to your SAP system or as a stand-alone solution and replicates your business partners, contacts, and organizational structures. Benefit from a quick and pre-defined implementation to give you a faster time to value with lower risk.

RJT's rapid CRM implementation will include the four core business scenarios of lean campaign management, lead management, account and contact management, and activity management.



IMPLEMENTATION DETAILS

- Implementation Time: 8-9 Weeks
- Number of Roles: 5
- Base Level Cost: \$90,000

*Excludes travel expenses

ACTIVITY MANAGEMENT



- Incoming calls or e-mail and follow up visit
- Visit preparation
- Customer visit
- Visit report
- Activity monitor

LEAD MANAGEMENT



- Create target groups for lead generation
- Create and qualify leads
- Distribute leads
- Transfer leads to sales

ACCOUNT AND CONTACT MANAGEMENT



- Account planning
- Account and contact creation
- Activity processing
- Changing accounts
- Account and contact reports
- Merging accounts
- Assign account to hierarchy
- Account fact sheet

LEAN CAMPAIGN MANAGEMENT



- Create marketing plan
- Create campaign
- Create target group / create target group using external address list
- Process campaign execution
- Analyze campaigns

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Implementation time and cost apply only to the base level configuration. Please contact us for more information about specific configurations.